

## EUNETWORKS DELIVERS 1Gbps CONNECTIVITY 'ON- DEMAND' TO 3 IN 3 DAYS

- Due to epic growth in its mobile broadband service, 3, Ireland's fastest growing mobile network, contracts euNetworks Europe's foremost provider of mission-critical, high performance networking solutions
- euFreedom Ethernet product allows Gigabit Ethernet to be delivered in days
- 1Gbps (Gigabits per second) increased internet capacity delivered to 3 'on-demand', in only 3 working days

**Dublin, Ireland, 8<sup>th</sup> April 2009 -** Due to strong growth in its mobile broadband service Ireland's fastest growing mobile operator, 3, has expanded its internet capacity in record time by engaging Europe's foremost provider of mission-critical, high performance networking solutions – euNetworks (SGX: H23.SI).

euNetworks (SGX: H23.SI) demonstrated the power and potential of its 'on-demand' delivery claims by delivering a 1 Gbps (Gigabits per second) euFreedom Ethernet service to 3, in only 3 working days. The connectivity was to increase 3's Internet capacity, demand for which has been created by epic growth in 3's Mobile Broadband service. The service connects 3's Dublin datacentre and Telecity Dublin, where 3 connects to Dublin's INEX (Internet Neutral Exchange) and where additional Internet connectivity has now been opened up.

**David Hennessy, Chief Technical Officer of 3**, stated 'We have witnessed phenomenal growth in our mobile broadband service as consumers seek out affordable and reliable mobile broadband. A strong core commitment exists within 3 to provide the best service and that is why we chose euNetworks, an industry leader that allows the internet to be fully liberated for the end user. It is more evidence of the standard of investment we apply to our network and our dedication to providing market leading products and services"

euNetworks offers on-demand scalability, based on their massive pre-provisioned capacity across Dublin, and Europe. This means they can deliver in days, not weeks like traditional Telcos. **Barry Nolan, Chief Operating Officer of euNetworks** commented "We're driving something of a revolution in the industry, because we can deliver such high capacity so quickly. Our 'on-demand' services give our customers freedom from the delays they have experienced from traditional Telcos. In our 'on-demand' society people expect to use the Internet anywhere, and for service to be delivered virtually immediately. We're delighted that we've proven our credentials with 3, and helped them keep ahead of their truly exceptional Mobile Broadband growth demand."

#### ENDS



# About euFreedom

- euNetworks designed euFreedom to meet the ever-increasing need for high performance Ethernet connectivity. Then they added 'freedom', so as customers businesses change euNetworks can change with them, on-demand.
- Customers can choose from over 100 leading European datacentre locations and can move or change your connectivity easily, or add a new site in as little as 1 day.
- euNetworks can guarantee low-latency, high availability & fast provide performance because they fully own a €1bn all-optical European infrastructure.
- euFreedom is an all-optical service, typically delivered as an optical Gigabit port.

## About euNetworks

- Our €1bn all-optical network delivers a new level of freedom and performance.
- We exclusively offer high-performance networking and specialise in solutions for high performance businesses in the Finance and Media sectors, and Carriers / Service Provider markets.
- We own 15 metropolitan networks throughout Europe, connected with a fully owned, high-capacity backbone.
- Because we own the network, we deliver superior performance that we contractually guarantee.
- Our Carrier Grade services are massively scalable and delivered on-demand, in days not weeks.
- euNetworks, a member of the Global Voice Group, is headquartered in Frankfurt and publicly listed on the Singapore stock exchange (SGX: H23.SI). euNetworks is initiator and a member of euro-one, a unique collaboration of fibre optic network providers to deliver infrastructure and next generation networking solutions connecting Eastern, Central, Western Europe and North America (<u>www.euro-one.com</u>).

For further information please visit <u>www.euNetworks.com</u>.

## About 3

- 3, which launched on the Irish mobile services market in 2005, operates one of Ireland's 3G mobile phone licenses under the '3' brand. With over 19 million customers worldwide, 3 is Europe's leading 3G operator and was the first to offer 3G services to European customers.
- 3 is Ireland's fastest growing mobile network with over 350,000 customers.
- 3 is now the leading provider of mobile broadband services in Ireland, with 130,000 high speed mobile broadband subscribers.
- 3 was recently appointed to roll-out the country's National Broadband Scheme connecting rural areas of Ireland with high speed mobile broadband.
- 3 has invested €530 million to date in building the Irish network.
- 3 has opened 21 of its own retail stores in Ireland, called 3Stores.



 3 is 100 per cent owned by Hutchison Whampoa Group which also holds 3G licenses in Australia, Austria, Denmark, Hong Kong, Israel, Italy, Macau, Norway, Sweden and the UK.

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