For immediate release

Press Contact: Ms. Pia Schmitz Marketing Executive euNetworks Tel: +49 69 90554 0 Email: marketing@euNetworks.com

## EUNETWORKS DEPLOYS HIGH AVAILABILITY SOLUTION FOR JARON.DIRECT

INTEGRATED COMMUNICATIONS SOLUTION FOR DIRECT MARKETING AGENCY

**Frankfurt, Germany, 08 January 2008** – euNetworks, (SGX: H23.SI), owner and operator of one of Europe's highest capacity fiber networks and provider of mission critical communications infrastructure and services, today announced it concluded an agreement with jaron.DIRECT GmbH, one of the leading agencies for digital direct marketing. Under the terms of the agreement, euNetworks provisioned host | nex, an integrated solution of premium co-location and Tier 1 IP transit, deployed from euNetworks' datacenter in Frankfurt.

jaron.DIRECT GmbH, one of Europe's front-runners for digital direct marketing, required a highly available communications platform to support the rollout of a range of marketing services to their burgeoning customer base. Following consultation with jaron.DIRECT, euNetworks developed an integrated hosting and communications solution with global IP connectivity for the fastest, most efficient and highly reliable Internet access. The solution is to be deployed and managed from euNetworks' premium, high power density datacenter facility in Frankfurt.

Burkhard Köpper, Managing Director and CEO of jaron.DIRECT GmbH, said: "jaron.DIRECT needed a highly secure and available solution to support our online direct marketing tracking and advertising technologies. euNetworks was one of the few providers to deliver the integrated solution of premium co-location and highly resilient communications required."

Noel Meaney, Chief Executive Officer, euNetworks, said; "Having evaluated jaron.DIRECT's exacting demands for mission critical communications, euNetworks developed a solution that delivers the required levels of resilience and reliability, based on our immense network capacity and high power density datacenters."

## ##ENDS##

## About euNetworks

euNetworks owns and operates one of Europe's highest capacity fiber networks and provides mission critical communication infrastructure and services to large corporates, carriers, and service providers. Constructed at a cost in excess of €1.3 billion, euNetworks all-fiber optic network uniquely combines 'long-haul' inter-city network linking Europe's largest economies, with high density 'last-mile' metropolitan fiber networks in 15 of Europe's leading cities. euNetworks was recently awarded the prestigious title of "Best New Entrant" by leading telecommunications publication, Capacity Magazine. The award was granted to euNetworks following their acquisition of a pan European fiber network thus extending their unique proposition of delivering private fiber networks – an offering the judges felt is of immense value to large Corporates and carriers alike. euNetworks, is headquartered in Frankfurt, publicly listed on the Singapore stock exchange (SGX: H23.SI). euNetworks is a member of euro-one, a unique collaboration of fiber optic network providers to deliver infrastructure and next generation networking solutions, connecting Eastern, Central, Western Europe and North America (www.euro-one.com). For further information please visit <u>www.euNetworks.com</u>.

## About jaron.DIRECT GmbH

jaron.DIRECT is one of the leading agencies for digital direct marketing. The agency designs and deploys highly efficient programmes for sales promotions, acquisition of potential customers and customer loyality in digital media. jaron.DIRECT measures and optimises efficiency and success of the budget plan on a permanent basis by using innovative technologies. jaron.DIRECT is headquartered in Frankfurt am Main (Germany) and currently employs over 60 specialists in their field. Clients include wellknown companies such as ING-DiBa, Napster, T-Com, T-Mobile, Allianz and DER CLUB / Bertelsmann, amongst others.

For further information visit <u>www.jaron.de</u>.